

20
years
jubilee



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Approved
Event

BIHE

20th ANNIVERSARY AZERBAIJAN INTERNATIONAL

HEALTHCARE EXHIBITION



25 – 27 SEPTEMBER 2014

Baku, Azerbaijan

www.bihe.az

www.stomatology.az

incorporating

AZERBAIJAN
STOMATOLOGY



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The 20th Anniversary of the BIHE Healthcare Exhibition is an important forum which gathers the representatives of the medical industry from many different countries every year. The exhibition offers a unique opportunity for constructive dialogue and the exchange of experience.

The year on year growth of the exhibition (22% for 2013) show the active development of the industry, the interest of foreign companies to the market in Azerbaijan and the great potential of the healthcare sector in the country.

The 9th Azerbaijan International Stomatology Exhibition will also take place as part of BIHE 2013.

www.bihe.az
www.stomatology.az

20th ANNIVERSARY AZERBAIJAN INTERNATIONAL HEALTHCARE EXHIBITION

20 years of the BIHE Exhibition



More than 2000 exhibitors



45 exhibiting countries

The dynamic growth of the BIHE Exhibition over the last 10 years



THE DYNAMICS OF THE DEVELOPMENT OF THE HEALTHCARE SPHERE IN AZERBAIJAN

Clinics and Medical Centres

More than 500 medical and health care institutions have been built or fully renovated in Azerbaijan over the last 10 years - these include:

- The Military Hospital of the Ministry of National Security of Azerbaijan
- The new building of the National Centre of Ophthalmology named after academician Zarifa Aliyeva
- The Republican Clinical Urology Hospital
- The Republican Neurosurgical Hospital
- The Central Customs Hospital



The following programmes have allowed for the significant improvement of medical healthcare for the population in various medical fields for the last 5 years:

- The State Programme for the protection of motherhood and childhood
- The Programme of Measures related kidney failure issues
- The programme of Measures related to Diabetes
- The Programme of Measures for combating tuberculosis

THE 'AZERBAIJAN 2020 - A LOOK INTO THE FUTURE' DEVELOPMENTAL STRATEGY

According to the 'Azerbaijan 2020 - a look into the future' developmental strategy, various measures will be taken for the development of the healthcare system to reach the level of the developed countries of the world.

- The construction, full renovation and provision of medical institutions with the necessary medical equipment will be continued
- Measures against the spread of infectious diseases and a strategy for combating non-infectious diseases will be increased in scope
- A State Programme for the improvement of the health of mothers and children for 2013-2020 will be ratified, with an increase in the medical examination of children and teenagers
- A National Plan of activities for the early detection of child disability for 2014-2020 will be prepared, with a reform of closed paediatric medical institutions to improve the standard of children's hospital treatment



- ☐ MEDICAL EQUIPMENT AND FURNITURE
- ☐ PHARMACOLOGY
- ☐ MEDICAL TOURISM
- ☐ OPTICS AND OPHTHALMOLOGY
- ☐ EMERGENCY MEDICAL HELP AND RESCUE EQUIPMENT
- ☐ MASS CONSUMER GOODS
- ☐ PHARMACIES AND PHARMACY EQUIPMENT
- ☐ MEDICAL EDUCATION
- ☐ INSURANCE AND LEASING
- ☐ MEDICAL PUBLICATIONS



AZERBAIJAN STOMATOLOGY



- ☐ DENTAL EQUIPMENT AND FURNITURE
- ☐ DENTAL INSTRUMENTS
- ☐ CONSUMABLE MATERIALS
- ☐ ORAL HYGIENE
- ☐ IMPLANTOLOGY
- ☐ DENTAL SERVICES, CLINICS AND LABORATORIES
- ☐ DENTAL TEACHING CENTRES
- ☐ PUBLICATIONS AND SERVICES
- ☐ LEASING



2545

m² of exhibition
space

130

exhibitors

17

countries

3362

professional visitors



BIHE 2013 Visitor Statistics:

40% of exhibitors have created
new companies

75% of exhibitors have made new
business contacts at the exhibition

78% are waiting for the signing of
new contracts as a result of the
exhibition

40% of exhibitors this year already
pre-booked their stands for the
next year on the second day of the
exhibition



BIHE 2013: TESTIMONIALS

" In Azerbaijan, the highest priority is given to the health and medical services provided to our citizens. This is confirmed by a number of ongoing projects in the country. Over the past six years, more than five hundred health facilities and diagnostic and treatment centers have been either built or repaired in the country. BIHE is undoubtedly an important indicator of these activities. The growth in the number of participants from year to year is proof of this"

Elsevar Agayev

The Deputy Minister for Health of the Republic of Azerbaijan

" We are participating in this exhibition for the first time. The exhibition will help us to hold a number of meetings with potential clients and partners for the development of Czech exports"

Lenka Koucka

**Project Manager, Export/Foreign Trade Division
Ministry of Industry and Trade of the Czech Republic**

" Participation in trade fairs is an important part of our business. A lot of physicians come to these exhibitions, and they are the key players in the promotion of our services. For us, meeting people at the exhibition is very important. I think that we will soon witness the results of our participation"

Yulia Khomych

**Director of CIS Coordination Department
Turkish Healthcare Travel Council**

" I believe that this exhibition pays big dividends to its participants and is excellent opportunity for the development of business. Our participation last year secured us several projects to install equipment in hospitals in the capital city and the regions: the contracts were signed during the exhibition. On the first day of this year's exhibition we had a number of interesting meetings with potential customers and we expect to be able to find new partners and sign new contracts"

Denis Gaisarov

Procurement Manager for Medeks LLC

SUPPORT



Ministry of Health
of the Republic of Azerbaijan



Azerbaijan
Stomatological Association



National Confederation
of Entrepreneurs' (Employers')
Organizations of Azerbaijan Republic



Azerbaijan
Export and Investment
Promotion Foundation

OFFICIAL HOTELS



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