

كايرو فاشيون و تكس  
CAIRO FASHION & TEX  
INTERNATIONAL EXHIBITION

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Approved  
Event

# Cairo international Fashion, Garments, Accessories and Textile Exhibition

53<sup>rd</sup> CAIRO FASHION & TEX

6 - 9 MARCH 2014

54<sup>th</sup> CAIRO FASHION & TEX

13-16 SEPTEMBER 2014

*Fashionate your Fashion in  
EGYPT*

Venue: CICC / EGYPT  
[www.cairofashiontex.com](http://www.cairofashiontex.com)







## EXHIBITION BY NUMBERS

- Total Participation with 271 Exhibitors ( 146 international )
- Overseas participants from 5 countries ( Turkey, Lebanon, Syria, China, Italy)
- 6000 visitors approx. - At 10.000 sqm

## MAIN ECONOMIC INDICATORS

Population	:	82.5 million
GDP	:	\$ 229,5 billion
GDP per capita	:	\$ 2800

## KEY POINTS

- Egyptian Economy is the 2nd largest after Saudi Arabia in MENA Region and Arabic Countries with \$ 230 billion GDP in 2011.
- Egypt has been a key ally of the West. Egypt, as the most populated Arab Country, has played a central role in Middle Eastern Politics. The population is 83 million and much younger compared to developed countries (more than 70 % of population is underage of 35)
- Textile sector plays an extremely central role in the Egyptian economy. It is the 2nd largest producing sector after agro-industry and the 1st in terms of job accounting.
- Egypt has Free Trade Agreements with the European Union, COMESA (Common Market for Eastern and Southern Africa) and the Arab World. Also, Egypt's QIZ (Quality Industrial Zone) agreement with Israel and the United States gives local manufacturers both tariff and quota-free access to the US market on the condition that 35% of the commodity is manufactured in a qualifying zone, and a minimum of 10.5% of the product is from Israeli inputs.
- High quality raw materials, competitively priced skilled labour, strategic location and having a large scale of strong supporting industries such as transport, logistic, packaging etc. the other strengths of Egypt Textile Industry.
- Global brands such as Marks & Spencer, GAP, Wal-Mart, Levi Strauss, Target, H&M, Calvin Klein are in actively working in the country either retail operations or production activities.





## EXHIBITOR PROFILE

### Fashion:

Women Fashion, Man Fashion, Lingerie, Men-Women nightwear, Sports wear, Knitted garments & tricot, Special garments

### Textile:

Yarns, Fabrics, Lining, Narrow weaves, Buttons, Labels, Models, Zippers, Models & rack systems, Textiles machineries, Tricot

### Textile Machinery:

Sitching & splitting machine, Buffering & cementing machine, Tanning machine & chemical machine, Printing & cutting machine, Folding & injection machine, Heating & cooling & tracking machine, Leather materials (Natural & artificial), Lining, fabrics, last's & sole, Accessories, Bags industry& leather industry accessories, All types of shoes & leather products, Leather garments for men, women & children shoes

## VISITOR PROFILE

Wholesaler, Chain Store, Boutique Owner, Retail Chain, Department Store, Garment Exporter & Importer, Agent & Distributor, Investor & Entrepreneur, Association & Institution, Designer, Fashion Media Representative, Ready-to-wear manufacturers, Purchasing offices, Purchasers of chain stores, Production managers and R&D managers.





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