



9th INTERNATIONAL HOME TEXTILE, HOUSEWARE & INTERIOR DESIGN TRADE FAIR

29-31 MARCH 2015
ALMATY / ATAKENT



REPUBLIC OF TURKEY
MINISTRY OF ECONOMY



ISO-9001
**TÜRKEL FAIR
ORGANIZATION**
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Kazakhstan is the business hub for 60 million Central Asians sharing borders with Russia, Uzbekistan, China, Kyrgyzstan and Turkmenistan. Because of its strong macroeconomic performance and financial health, Kazakhstan became the first former Soviet republic to repay all of its debt to the International Monetary Fund (IMF) in 2000, seven years ahead of schedule. The GDP growth rate was 7,5% in 2011 and 5.5% in 2012. The economy is driven by oil exports which generate 40% of the country's total revenue. In 2010 Kazakhstan joined the Belarus-Kazakhstan-Russia Customs Union in an effort to boost foreign investment and improve trade relationships and is planning to accede to the World Trade Organization in 2013.

The positive economic environment attracting the foreign investment also triggered the need for new residents, hotels, restaurants in order to cater the needs of the investors and their employees. In addition to that, the number of high tech and multipurpose buildings is also on the rise. New residentials, shopping malls and office buildings are immensely increasing in number which make Kazakhstan with no doubt a market with a great potential. The Unique Shopping Mall and Entertainment Center; Khan Shatry established in Astana, designed by the famous British architect Norman Foster, is the world's biggest tent construction which costed more than 300 million USD. All these new changes surely raised the need for interiors which is the industry that Kazakhstan is not capable of supplying the local market by its own production. For that reason, since 2006, Homedeco has been the most significant gathering point in the region catering home textile, houseware and interior design needs.

Homedeco 2014 hosted more than 50 direct exhibitors from Kazakhstan, Italy, Austria, U.A.E., Uzbekistan and Turkey on a net exhibition area of 2500 sqm. A number of 7.000 visitors attended the show from the following cities and provinces of Kazakhstan: Almaty, Kostanay, Pavlodar, Cemey, Shucinsk, Shymkent, Taraz, Kizilordu, Kokshetau, Kaskelen, Karaganda, Jalouzeke, Atrau, Astana, and Aktobe. The show also attracted visitors from the neighboring countries but the majority attended from Kazakhstan.

PRODUCT GROUPS

• Curtains, tulles, decorative trimmings & Embroidery • Jacquard curtains fabrics • Woven curtain fabrics • Cotton fabrics • Decorative curtain accessories • Decorative & upholstery fabrics • Bedding & bathroom textile • Bedspread covers • Bed sheets • Tablecloths • Towels and bathrobes • Rugs, mats and lab robes • Arts and accessories • Furniture • Flooring • Lighting • Wall coverings • Other interior design products • Household appliances • Kitchen accessories, appliances • Cooking, roasting, baking utensils • Cutlery, knives • Glassware, porcelainware, ceramicware, silverware, metalware, plasticware • Hand crafts, gift items, and personal accessories

PARTICIPATION FEE

(Registration fee: 150€)

Raw Space : 190 € per sqm

Standard stand : 230 € per sqm

For each 15m2 stand area; 1 table and 3 chairs for every 15 sqm, 1 meter long steel pipe or 1 piece shelf for every 5 sqm, 1 spot light for every 5 sqm, carpet flooring, fascia boards on each open side (max. 15 characters), 1 electric output, 1 waste basket, 1 cloth rack

for a stand offer and further inquiries, please contact us