



Located in the heart of Phu My Hung New City, Saigon Exhibition & Convention Center (SECC) will be the largest, the most modern Exhibition & Convention Center of the South of Vietnam, and only 15 minutes from the centre of Ho Chi Minh City, 30 minutes from Tan Son Nhat International Airport.

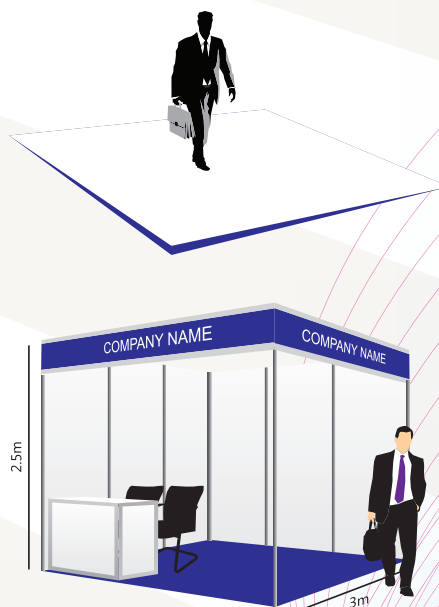
The SECC is an international standard facility capable of satisfying the requirements of national and international conventions, large scale public and trade exhibitions, corporate meetings and specialized events.



PARTICIPATION FEE

Option 1: Raw space @ USD 320 per sqm (minimum 18 sqm)
Ideal for exhibitors who wish to build their own concepts

Option 2: Shell Scheme @ USD 350 per sqm (minimum 9 sqm)
Rear and dividing wall partition of 2.5m height in white laminated panel
Fascia board with company name and booth number
Needle punch carpet
1 x information counter
2 x folding chair
1 x waste paper basket
1 x 13 amp/ 230 volt single phase power point
2 x 40W fluorescent tube
Daily cleaning



CONTACTS DETAILS



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SPORTEX Vietnam 2015



THE 2ND INTERNATIONAL SPORTING GOODS AND LEISURE EXPO

9th - 11th April 2015

Saigon Exhibition & Convention Center (SECC)

799 Nguyen Van Linh Parkway, Tan Phu Ward, District 7
Ho Chi Minh City, Vietnam

Organized by



Supported by

Ministry of Culture,
Sports and Tourism



Media sponsored by



OVERVIEW

VEAS CO., LTD proudly introduces the second international exhibition and conference in sporting and leisure industry organized on 9th – 11th April 2015 at Saigon Exhibition & Convention Center (SECC), Ho Chi Minh City, Vietnam. With the 2500 sqm exhibition area of SECC, the exhibition is expected to attract over 3000 trade visitors and 100 exhibitors from all over the world. Consequently, Sportex Vietnam 2015 is an advantageous playground to connect suppliers and manufacturers in sporting goods to Vietnam as well as Southeast Asian Regions.



WHY PARTICIPATE IN SPORTEX VIETNAM 2015?

1. Parallel with Vietnamese sporting games to improve brand equity



Fitness, aquatic, gymnastics centers and clubs are being recently launched in the big cities of Vietnam. With high living standards in those cities, people also have increasing awareness and expectations in wellness lifestyle than before. Understanding these positive signals, Sportex Vietnam 2015 is organized as a bridge for the suppliers and manufacturers to take benefits from booming demand of sporting goods and leisure market in Vietnam.

2. Grasp advantages from prosperous demand in Vietnam market

3. Expand contacts and networking

Sportex Vietnam 2015

is organized alongside with many significant regional sporting games like U19 Football, Talent Youth Swimming, Running and Martial Art with the participation of sporting teams and clubs from Asian countries. Therefore, Sportex Vietnam 2015 brings unique opportunity for sporting businesses maximize their brand awareness and equity in Vietnamese market.

Sportex Vietnam 2015 is expected to attract over 3000 trade and professional visitors. Apart from that, the workshop and conference are supported by many local and international media companies. Hence, Sportex Vietnam 2015 is powerful marketing platform for the exhibitors to easily grab attentions and contacts of media, sporting trade visitors and experts.



EXHIBITION HIGHLIGHTS OF SPORTEX VIETNAM 2013

Diversified activities at pavilions also contributed huge success for the exhibition like free mini-golf training, free trial of modern and luxury sport instruments such as sauna and pool spa for visitors.



Various seminars related to scuba diving, instruments for health care and sport exercising. For instance, pool spas and functional food for health during sport training were organized by the exhibitors in order to update new trends and sports activities for sport practitioners.

Especially, the seminars presented by Doctors from Sports Medicine Association of Ho Chi Minh City attracted interests from many visitors. Practical topics for healthy lifestyle such as "Sport Walking" combined with consultancy and answering questions made the seminar more lively and useful for visitors.



EXHIBITOR PROFILE

Outdoor and Indoor Sports

- **Water sport** (scuba diving equipments, surfing boards, diving suits)
- **Mountain sport** (hiking shoes and equipments, camping equipments)
- **In-house sport** (billiards equipments, badminton accessories)
- **Track and field sport** (accessories, apparels and equipments of golf or tennis)

Sport Wellness, Leisure and Beauty

- Functional food and beverages
- Weight management products and services
- Spa and massage equipments
- Therapy and rehabilitation services



Aquatic, Fitness and Entertainment Facilities

- Treadmills, weight lifting, steppers, muscle toning and etc.
- Facility maintenance equipments
- Materials for flooring and surface
- Site design and construction

VISITOR PROFILE

- Corporate Fitness Facilities
- Consultancies
- Department Stores
- Franchisees & Licensees
- Health Food & Supplement Suppliers
- Health and Fitness Clubs
- Hotel and Resort Facilities
- Hypermarkets
- Local Agencies
- Military/ Police/ Defence
- Multipurpose Clubhouses

- Private Residential Facilities
 - Rehabilitation & Medical Facilities
 - Schools, Colleges & Institutions
 - Sports Enthusiasts
 - Sport Media & Publications
 - Sports Retail Boutiques
 - Sports Stadium Operators and Managers
 - Wellness Studios
 - Wholesalers, Distributors and Resellers
- And more ...**